



Road Business

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4H students stencil catch basins as part of the production of the video.

On the Road in New Hampshire

Seacoast Coalition Makes a Video

Wondering, how municipalities will inform the public about water run-off problems? The Seacoast Coalition might have an answer. The coalition is a group of seacoast public works professions that addressed this problem before anyone heard of the EPA's NHPDES Phase II. They have created an informational video about stormwater for the public. The City of Rochester and Weston and Sampson wrote a grant proposal to the Department of Environmental Services requesting 319 funds to this informational stormwater runoff video. Melodie Esterberg, Public Works Director, Rochester, was the project manager for the video.

At the beginning of the project, Rochester contacted other seacoast communities asking them to join in the process of creating the video. At first, Durham, Somersworth and Portsmouth

joined initially later Dover, Exeter and UNH became part of the Coalition.

With the cooperation of neighboring communities, the next question was who could produce the video. Peter Goodwin from Weston and Sampson, studied the option. UNH did the production that began in the spring of 2002 and ended in January 2003.

The coalition was quite happy with the results of this 30-minute video narrated by Gordon Carlisle, a local actor. The video had to be ½ hour long to fit into a segment of public access television. The grant stipulates that it be shown seven times a week for 12 weeks.

The video, made with children in mind, as the coalition members thought if they could teach the children about the stormwater system, they would teach their parents. Children are in the video spray painting catch basins.

The Coalition does not have a new project planned; they want to continue working together. The UNH T² Center has copies of the video to borrow or purchase.

<http://www.des.state.nh.us/stormwater/video/video.htm>

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