



A UNH Technology Transfer Center Workshop  
4 Environmental Hours

## GREEN SNOWPRO - THE POWER OF SALT BRINE NOVEMBER 14, 2017 – PLYMOUTH

**Purpose:** Learn how to incorporate liquids into your snow and ice control business and increase profitability.

**WORKSHOP FEE:** The **Registration Fee** is \$60.00 for municipalities and \$120 for the private sector. This price includes instruction, materials and catering. *These rates remain low due to generous grants from the NHDES, FHWA and NHDOT.*

This workshop is considered a secondary course in the Green SnowPro program. Your attendance will count as continuing education credits for the NH Salt Applicator Certificate through NH DES.

You do not need to be certified through Green SnowPro to take this workshop.

**\*\* This does NOT provide certification as a Salt Applicator. You must take the specific Green SnowPro Training to apply. \*\***



### What is this class about?

This 4-hour workshop will address the following:

- Discover how you can reduce costs by adding Salt Brine to your operations and how to increase profitability
- Learn how to sell a liquid ice control program to customers and how to enter it into their contract
- Contractors will hear how they can reduce the potential risk of liability by using liquids
- Learn about the current impact of salting and why practices must be improved to protect water resources and avoid costly repairs

### Schedule

8:00 - 8:30 Registration & refreshments  
8:30 - 11:30 Workshop  
11:30 - 12:00 Lunch  
12:00 - 1:00 Workshop

### Instructors:

**Daniel Gilliland**, CSP Training Manager at SnowEx Liquid Solutions. He has over 25 years of experience using liquid applications, is past president of SIMA and is a national trainer.

**Real Levasseur**, Dealer Development Manager - Liquid Solution Products at SnowEx Liquid Solutions.

### What is the Learning Format?

- Classroom instruction and discussion
- Exercises in solving common problems

### Who should attend?

- Privately contracted plow/salt operators and supervisors
- State and municipal employees



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**REGISTRATION:**

Please use one of the following options:

At [www.t2.unh.edu/workshop-registration-form](http://www.t2.unh.edu/workshop-registration-form)

Call T<sup>2</sup> at 603-862-2826 or 800-423-0060 (in NH)

E-mail [t2.center@unh.edu](mailto:t2.center@unh.edu) (include name, title, affiliation, address, phone, and email)

**AFTER RECEIVING CONFIRMATION:**

**Address check to:** University of New Hampshire

**Mail to:** UNH Technology Transfer Center  
33 Academic Way  
Durham, NH 03824



**Workshop Location:**

Common Man Inn  
231 Main Street  
Plymouth, NH

**Registration fee must be paid by the day of the workshop.**

**CANCELLATION:** If you need to cancel a registration, call the UNH T<sup>2</sup> Center as soon as possible. We require at least 3 business days notice prior to the workshop to refund fees already paid, or for any charges to be reversed. Cancellations received after this deadline or "no-shows" at the workshop may be charged the full fee. Please know that you *may* send substitutions to the workshop without prior notice.



**PROFESSIONAL DEVELOPMENT:** This workshop is eligible for up to 4 Professional Development Hours (PDHs) and up to .4 Continuing Education Units (CEUs) through the University of New Hampshire. You do not need CEUs for the Roads Scholar Program.

**SERVICES/FOOD:** A continental breakfast and either a hot lunch or sandwiches will be served. If you require special services or have dietary restrictions, please let us know prior to the workshop.

**PHOTOS/VIDEOS:** Photographs and/or videos may be taken for educational and training purposes. If you do not wish to be photographed or video-recorded, please advise us at registration.