



CLICK, LISTEN & LEARN (CLL)

CLLs are APWA's webinar series of interactive internet educational programs. Each program is led by top experts in the field who convey new ideas, new methods, and new technologies in a fast-paced one-hour time frame.

APWA BENEFITS TO LTAPs

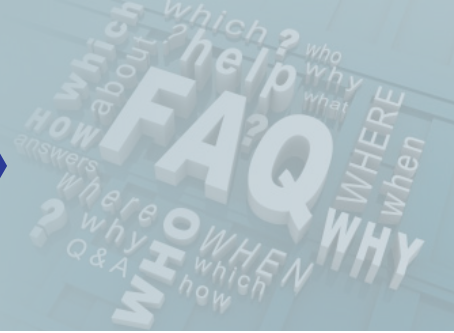
The American Public Works Association (APWA) supports Local Technical Assistance Programs (LTAPs) mission to foster safe and efficient transportation systems through shared training and resources. APWA's CLL webinar programs offer content related to street maintenance and roadwork safety in support of this goal.

- LTAPs with an APWA membership have free access to live CLL programs and recorded programs in APWA's Members' Library.
- CLL live programs and Members' Library recorded programs offer the perfect opportunity for Lunch & Learns or other group facilitated viewing.
- Programs are planned through the **APWA Technical Committees** by experts in each area of public works.
- Each live program features presentation handouts, a Q & A session with participants, and "Continuing the Conversation" questions.
- All programs are accredited and eligible for Continuing Education Units or Professional Development Hours for credit.

For more information contact education@apwa.net
or to view an updated schedule, go to:

<http://www.apwa.net/education/cll/>

CLICK, LISTEN & LEARN (CLL) FREQUENTLY ASKED QUESTIONS



ARE CLICK, LISTEN & LEARN PROGRAMS RECORDED?

Recordings of past programs are available in the **APWA MEMBERS' LIBRARY**. Past programs range from one to two hours in length.

WHAT IS THE MEMBERS' LIBRARY?

It is one place where a member can access recordings of Click, Listen & Learn programs, content from past conferences, as well as various e-books and publications. The **MEMBERS' LIBRARY** is located in MyAPWA and is accessible on-demand 24/7.

WHERE ARE CLICK, LISTEN & LEARN PROGRAMS HELD?

Join a live session or watch a recorded session from your location via your computer, computer and telephone, or handheld device through an Internet connection. The live program is presented through a WebEx session. Participate from your location, groups can participate from any central location you designate. We encourage hosting groups to review **LIVE PROGRAMS** as well as recordings of past programs through the **MEMBERS' LIBRARY**.

ARE LIVE PROGRAMS INTERACTIVE?

LIVE PROGRAMS are interactive; however, program recordings in the **MEMBERS' LIBRARY** are not interactive. During **LIVE PROGRAMS**, questions can be submitted and answered during the designated Q&A segments. Additionally, **LIVE PROGRAMS** include interactive polling questions throughout the program, which give the audience an idea of how their peers throughout North America are responding to issues.

SHOULD I ENCOURAGE ALL STAFF TO ATTEND?

Absolutely! Encourage others to attend **LIVE PROGRAMS** as well as presentation recordings from the **MEMBERS' LIBRARY**. One of the true benefits of this medium is that you can gather office and field personnel together in one spot so that all information is heard and understood uniformly. Maximize impact with post-program discussions to determine how the lessons learned in the broadcast can apply to your city or agency.

ARE THERE ADDITIONAL CHARGES?

Not for APWA members. There is a fee per connection for non-members. The number of people in the room viewing the program is up to you; however, there is a limit of one connection per registrant.

WHAT EQUIPMENT IS NEEDED?

LIVE PROGRAMS require a phone or computer speakers (for audio) and a computer, laptop or tablet (for video). **MEMBERS' LIBRARY** recordings can be accessed via computer, laptop or tablet; audio and video are streamed directly to your device.

WHERE DOES THE CONTENT FOR CLICK, LISTEN & LEARN PROGRAMS COME FROM?

The Click, Listen & Learn program content is developed by the APWA Technical Committees, which includes our Transportation Committee. Program topics vary but typically focus on relevant public works topics with universal and practical applications, for example, new or innovative ideas or practices, tools for addressing critical issues, emerging trends, innovative methods and technologies, and/or ideas on how to improve agency practices.