SOCIAL MEDIA
PUBLIC WORKS SECRET WEAPON
THE ONLY THING THAT IS CONSTANT IS CHANGE.

Heraklit of Ephesus (about 540 - 480 BC.)
SOCIAL MEDIA?

I JUST FIGURED OUT EMAIL!
WAIT A MINUTE

I NEED TO POST THIS

IN GEVAL VAN BRAND
Verlaat het gebouw voordat je het op social media post.

IN CASE OF FIRE:
Please leave the building before posting it on social media.
Life Before Social Media

- People access Internet to check e-Mail/chat
- Friends call to wish on your Birthday
- Mobile phones were used for SMS and calls
- Viral marketing = word of mouth
- People used to Google to search for anything

Life after Social Media

- People access Internet to share activities
- Friends wish you on your Facebook Wall
- Mobile phones used for updating STATUS
- Viral Marketing = Retweet, Share,
- People Tweet, or search on Facebook
Enhancing Public Works Image Using Social Media
THIS IS WHY ROADWORK TAKES FOREVER TO COMPLETE

Yep... that's a hole allright...
Facebook is like having nosey neighbors who don't really like you. They just stay connected to look over your wall to see what you're doing.
December 23, 2017

It would really be nice to have city plow truck NOT skip our street every storm. Court consistently gets overlooked or forgotten. Not 1 plow truck has been through our street. Seems strange though since constantly gets plowed and we are one street from Nashua North - those always get preferential treatment.

1 Like
9 Comments
JUST GOING TO HOP ON FACEBOOK REAL QUICK AND SEE WHAT'S UP

ANNNNNND I'M IN AN ARGUMENT
I WANT
1 TRILLION FOLLOWERS
Thank You!